

Meeting of Downley Communications Forum

Held on Monday 23 July 2012 at DOCSA

Present

Bill Thompson	Mark Starkey	Paul Homer
Des Ryan	Clive Beard	Pat Weedon
Peter Loadman	Lynne Thompson	David Winterburn
Barry Gay		
Apologies		
Chris Hamilton	Christine Audcent	

1. Finances

1. Issue 91 made £333.91 profit.
2. Parish Council has agreed to pay Art Show venue costs
3. £300 donation to support Diamond Jubilee event still outstanding.

2. Arts Competition

1. Pat to prepare certificates for 2nd place and highly commendeds (need to request addresses in the next DVN)
2. 2 vouchers not awarded - agreed to donate to library
3. Catalogue to be considered for November issue. No costs available yet - Pat to chase printers
4. Need to book the stands now for next year to be sure of reserving them - Pat to action
5. Agreed to repeat Art Show next year. Downley Day 2013 is 22/6/13 so Art Show 2013 dates can be fixed now. Judges are interested in continuing to help.

3. Village News

1. Agreed to change format for Nov 2012 to:
 - (a) Max ad size of half page (need to inform all advertisers in good time) and to increase prices to half page - £30, quarter page £20 and eighth page £15
 - (b) Move ads to alternate with content pages
2. Agreed Parent & Toddler group ad to be FOC

4. Website

1. Webstats. Visitor numbers have doubled and search traffic tripled. eNews subscriptions jumped to 247 probably due to Jubilee and Art Show
2. The CMS rebuild is complete.
3. Home redesign is next - ideas for format and content to Mark please. Proposed that eNews banner story be used as a home page header story and change at the same time so as to keep it fresh. Also suggested more use of graphic buttons. Due to complete by end of August.
Action Mark

5. Date of Next Meeting

In the Community Centre on 15 Oct 2012 - BT to arrange room booking

Meeting of Downley Communications Forum AGM

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1. Chairman's Report

A successful first year

2. Finances

The accounts for year ending 2012 have been checked by the Parish Council and approved by the this AGM.

3. Election of Officers

All officers were elected unopposed, there being no other nominations

1. Chairman - Bill Thompson
2. Treasurer - Clive Beard
3. Secretary - Peter Loadman

4. AOB

None.