

Comms Forum meeting 31/3/2014 at the Community Centre at 8pm

Present: Peter Loadman, Lucy do Rojas, Mark Starkey, Clive Beard, Simon Scott, Bill, Chris Hamilton, Des Ryan. David Winterburn.

1. Accounts.

Maidenhead Print invoiced for 60 pages last time. Clive to check invoice.

Clive to get accounts audited/checked for AGM in July (next meeting)

Thanks to Clive

2. Website

eNews subscriptions up to 350. Put a link on the facebook page to publicise it.

See report on visitors

Priority booking site for festival - second week of April. Existing enquiries to be first in the queue

DCC & D Day editing capability - no progress until bookings site complete.

PC agenda - MS to put on the content for the PC event on the calendar

Main upgrade to come - mainly the background colour, include DCC/D Day editing

3. DVN99

Simply walk wanted an article in the last DVN. Could we make sure it is in the next one.

Upfront payments – agreed not to proceed at this stage. BT to take control of ads to ensure all ads are correct as follows:

- Need to confirm new ads they want repeated or single issues only.
- Ask for address.
- Only send to Clive when confirmed.
- BT to handle all ads.
- Pat could send ads proof to all advertisers? When? PAT/Bill/Simon to work out a process
- Remove Clive's name from adverts credits.
- Limit adverts by gradually reducing half page ads so that total pages come to less than 32(?).
Discuss with Pat/Simon/Bill

MS to send out a reminder 1-2 weeks before deadline.

Lucy to help out Pat

Peter to handle graphics for adverts and send to Pat

Next edition is festival edition - needs to be good and early. Suggestions for articles to come from organisers of local events. eg. school play, Sunnybank flower show etc

Will want to distribute festival programmes - distribute with DVNs at the same time. 2 fold A5 leaflet.

Pat to send Up! logo to Clive

SS - Starlight Stores article

SS - Morrisons story - BT to do factual one. Special status application to be decided end of May - ask Chris for details. The Boot at Bledlow Ridge did this. Get info from Barry's meeting with Morrisons.

Publish letters. Coffee shop.

CH - Joe Bowler re WMH refurb. CH to alert SS to possible story

CB - Centenary - free ads to only those advertising at least 4 editions. Check library issues for longest advertiser?

Children's page from the school? Good news Friday on parentmail?

4. Festival.

Received grant notification from WDC - reduced grant from application so need to chase sponsorship. Response from ABK, Justin Wye, Dave Jackson, LeDe + Fullers for supply to contribution-only bars. CH suggest Reynolds-Parry-Jones solicitors to the PC, & Brian Gray Events from local societies still to be firmed up.

Pat contacted Denise re sponsorship - no response.

Agreed for DVN to contribute £1500 (rather than match WDC)

Next meeting 14 July 2014 8pm. BT to book a room at DCC